

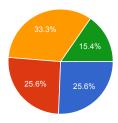
# 40 responses

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### **Summary**

#### What is your preference for our Wednesday afternoon sessions



Continue to have a brief roundtable session followed by two MOSPRA breakout sessions

10 25.6%

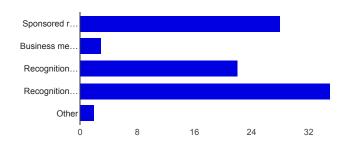
Have a longer, more structured roundtable and no additional sessions on Wednesday

Eliminate the roundtable discussion, but keep the two MOSPRA breakout sessions

Other

6 15.4%

#### Please check the parts of the Reception and Awards Banquet you enjoy the most:



Sponsored reception 28 73.7%

Business meeting (we eliminated it this year, but if you feel it is important, please check the box) 3 7.9%

Recognition of MOSPRA Board and Chairs 22 57.9%

Recognition of award recipients 35 92.1%

Other 2 5.3%

#### Please rate your overall level of satisfaction with the MOSPRA Awards Reception & Banquet



### Please share any thoughts you have to improve the Post-Banquet Reception in the President's Suite

Maybe a couple of give-aways

Didn't attend. Had to catch up on work.

Just make sure everyone knows this is an option - especially to new members.

Maybe have it begin right after. Since it wasn't right after the banquet, I went to my room in another part of the hotel and once I was in my room, I didn't move haha.

More of a lounge set-up, with comfortable chairs and tables rather than high-tops. I'm ready to sit down at that point of the evening. Also, plenty of whiskey.

It was fun! No changes.

The food wasn't the best but that is not your fault

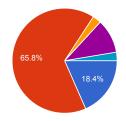
Light snacks

I feel we're outgrown the room. Maybe we could find another location.

None, it was great!

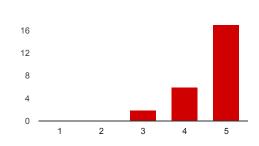
David should bring his guitar!

#### Typically, the Lodge offers set choices on meals. In the future, do you prefer:



Beef	7	18.4%
Chicken	25	65.8%
Pork	1	2.6%
Fish	0	0%
Vegetarian	4	10.5%
Other	1	2.6%

#### Please rate your level of enjoyment for the Thursday night meal at Li'l Rizzo's:



Poor: 1	0	0%
2	0	0%
3	2	8%
4	6	24%
Excellent: 5	17	68%

#### How can we improve the Thursday night dinner experience?

Different location. Off-site was great. More food options. Overall was really good though.

I didn't go, but I think it would behoove MOSPRA members to go to the MASA Happy Hour and 'mingle' with other school administrators.

I thought it was great

Need to be able to go to the reception (MOSPRA by the Fire) right after dinner. Lost people with the time between events.

It was great! I wish I could have interacted and spoke with others more.

The food was great, the atmosphere however was uncomfortable. It was very loud in the room, and I felt like we were keeping people who were waiting for a table from eating there. I do not know if there is anything to be done differently, unless we ate outside, which it was too cold to do so that night. Overall the food and drinks were great, and it was the best food of the conference. Thank you!

Something other than pizza.

It was fantastic -- loved sitting with some MOSPRA folks I didn't know yet!

It seems to be working pretty well. Even though we are all at different tables, having the pizzas spread out forces everyone to get up and interact.

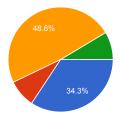
This was a very fun event, and we enjoyed the more casual atmosphere to spend time with our colleagues! Thank you for organizing!

It was great. Simple and fun. I guess transportation would be nice, but not necessary.

There really isn't a way to make it more interactive - it was everything it could be!

Idea...mix up seating with, I'll say it, assignments to initiate networking.

### The MOSPRA by the Fire was a new event this year. Naturally, such an event costs money. Of the following, what would be your preference for the future:



Continue to have a special event like MOSPRA by the Fire 12 34.3%

0%

Take the funds that go towards the Thursday night special event and put them towards additional MOSPRA scholarships

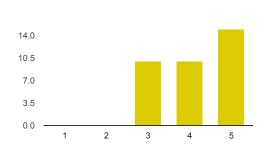
**17** 48.6%

8.6%

Have a slightly more low-key event and put some of the funds towards MOSPRA scholarships 17

Other **3** 8.6%

## Please rate your level of satisfaction with the Friday MOSPRA Breakfast (start time, room setting, comfort)



2 **0** 0% 3 **10** 28.6% 4 **10** 28.6% Excellent: 5 **15** 42.9%

0

Poor: 1

#### Please share the names of anyone you would recommend for future keynote speakers

Jerry Markbreit - Former NFL Referee Providing Motivational Messages on Teamwork, Increased Performance and

Managing Change

Jessica Best

Joe Sanfelippo and/or Tony Sinanis

Julie Thanum

This year's speakers were excellent! Is there a MOSPRA rate for the book? :)

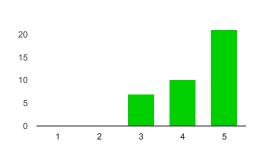
Jim Dunn

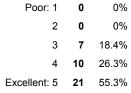
Michael Johnson (http://www.michaeljohnsonbooks.com/engagements.html)

Dan Pink, Brene Brown (they're probably both too expensive, but it's worth a shot!)

Presentations (if any) should be much shorter Friday morning. Our brains are tired. :)

#### Please rate your overall level of satisfaction with the Spring Conference.





#### Please share any other thoughts you have on the Spring Conference.

It was my first conference and I absolutely loved every minute of it. Met so many new people who I'm so excited to learn more from and connect with in the future. I would like for the PR-targeted sessions to be more spread out. The first two sessions on Wednesday were both terrific but could only choose one. As a presenter, it would be great to somehow receive feedback from attendees.

I felt like there was very little 'professional development' options for MOSPRA 'veterans,' but honestly, I go to the Spring Conference more for the camaraderie!

While there were a lot of sessions, there were not a lot of school PR sessions. It would be great if there were more choices that were PR related during each breakout. I do think quality over quantity is best though. So, fewer quality options is better than a lot of so-so options.

It felt as if we (MOSPRA) didn't have as many sessions on Thursday to choose from and that may just be that two of our sessions were on Wednesday.

Was great, but there's always room for improvement!

Great speakers for the main sessions, and there was a great selection of sessions to choose from. If any changes could be made, it would be nice if some of the sessions would be available twice, it seems you have to select one out of three that you really want to go to and there is not that much to go to the next session.

Coffee in the breakout session rooms

Would like to see Twitter handles for individuals and districts on badges. Sessions in threads might be helpful: new to school PR vs veterans, etc. I know how much work goes into planning a conference -- thank you to each of you for what you do for us and continue to do!

The round table was crunched this year because preceding events ran long. It was the right thing to do to get back on schedule. I did, however, miss hearing from around the state. Also, maybe a little "mix-it-up-at-dinner" would help build statewide connections, as we tend to sit each year with our region or group. Thanks for all of the hours that go into making the conference happen.

Networking is a very important part of the conference - but it can be overdone as well. Most of our districts are sending

us for professional development and the quality of the sessions HAS to be there. I enjoy a good party as much as the next person, but it feels like the focus of this MOSPRA conference was solely on the social aspects. Too much of a good thing is still too much. As a professional association, our conduct must always focus on being professional.

Thank you for organizing a great conference. I enjoyed it very much and look forward to this every year. I know it is a lot of work and appreciate everyone who took time to make it a success!

It was good! There were so many good sessions offered at the same time, it was hard to choose a session. I wish I could have attended all of them!

Maybe start the Friday breakfast a little later, like 8:30 or 9 and keep it short.

Not sure if you want any feedback on the Lodge, but the Lodge was ill-prepared for the rain, picking me up from the Avalon in a golf cart. I also thought some of the PR centered sessions were not as up-to-date as imagined.

I was unable to access the wifi at the hotel, which prevented me from doing any work. I called the front desk and was told that a lot of people must be on wifi since the hotel is full. Not a great answer! A conference hotel should have sufficient wifi for all their guests.

The map wasn't very clear / The roundtable session was too short / I wish there was a better breakfast on Thursday morning / There was a lot of downtime, I'd like to squeeze in another session or two / The Wednesday reception and dinner were great, so was the president's party / I enjoyed the By the Fire event

Great job, David!

These just keep getting better. Thank you!

#### Number of daily responses

